

# Pcounter & the environment

Sustainable Print & Copy Management

**AIT's print and copy management solution Pcounter addresses the green agenda by eliminating waste and misuse of print resources and ensures compliance with environmental policy. This robust and scalable software tackles the problems of misuse that often leads to waste – which in turn has a detrimental effect on the environment.**

**In recognition of the benefits Pcounter can bring, AIT and Pcounter has been awarded a Green Apple Award for Environmental Best Practice in the past.**

## PRINT IS EXPLODING

Organisations need to consider how they can minimise their impact on the environment.

Did you know:

- Print volumes are increasing 20% annually
- Education spends in excess of £158m on stationery per annum
- 25 million toner cartridges are disposed of annually
- Office workers each generate 35kg of waste per annum

## EXAMPLES OF WASTE

- Impatient clicking of the print icon
- Printing 'Blind'...
  - badly formatted pages
  - more pages printed than expected
  - no awareness of cost
- Personal printing
- Convenience is prioritised over cost-effectiveness

## HOW CAN PCOUNTER HELP?

Organisations need to be encouraged to develop print strategies that are based on audited output, below are a series of questions that can guide users towards the formulation of a print strategy. Do you want to:

- Measure the total volume of printing across your network?
- Determine which users are printing the most?
- Identify which printers are being under or over utilised?
- Restrict what users can print?
- Enforce use of printers with the most appropriate capacity?
- Enforce payment for printing?
- Recover costs of printing either internally or externally?
- Integrate with copier control or card-based systems?

## Take control with Pcounter.

**Scalable, network-based print management software for:**

Education  
Public Sector  
Corporate  
Finance  
Professional

**Cut costs  
Eradicate waste  
Improve performance**

### Solution modules

Pcounter Core Solution  
Secure Pull Printing  
Copier Integration  
Biometric Integration  
Mobile Printing  
Reporting Suite  
Charging Systems  
Print Room Integration  
Local Printer Accounting  
Resource Planning  
Database Integration



## EVALUATION

A free fully functional 60 day evaluation allows you to try Pcounter without obligation. The evaluation period provides the opportunity to discretely assess print volumes and to measure typical use versus waste and misuse. Ideal for costing, determining quota levels, device deployment, loading analysis and policy setting.

## EXAMPLE FEATURES & FUNCTIONS

- Rule Setting - helps implement print policies and environmental best practice.
- Confirmation messages - warns users of high page count and/or costs before the print job is output.
- Quota setting - encourages personal responsibility for individual outputs.
- Copier control - embedded technologies or hardware devices can bring the same control over copy output.
- Balance checking – allows users to check their own account balances and take responsibility for usage.
- Secure print options - as well as providing pull printing & confidentiality, these features give the user an additional opportunity to delete unnecessary print jobs and avoids the rugby scrum effect at the printer

## ENVIRONMENTAL SAVINGS

By the use of Pcounter's features and functionality, organisations can make environmentally friendly savings such as:

- Less waste paper
- Less toner used
- Less energy used
- Longer lifecycle for printers
- Reduced recycling and disposal costs

## PCOUNTER - CUSTOMER EXPERIENCES

- Average use reduced from 15 reams to 5 reams of paper per week
- 50% reduction in paper usage
- Our toner costs dropped from £23k to £9k
- Forces people to think before they print
- £200 reduction in paper costs during first week
- Pcounter has reduced waste to almost zero

**AIT Ltd are UK based providers of print & copy software, ID cards and access control solutions.**

We pride ourselves on our levels of service working closely with our customers to provide optimised solutions that offer real value for money.

We provide flexible training, onsite consultancy and installation, telephone and web-based technical support, and deployment assistance.

If you can't find what you need please contact our solutions team outlining your requirements and we will do our best to assist you.

## EVALUATION AVAILABLE

- FREE 60 day trial available by arrangement
- For more information please contact one of our solutions team:  
T: 0113 273 0300 E: solutions@ait.co.uk

**AIT Ltd** 2 Hawthorn Park, Coal Road, Leeds LS14 1PQ, UK  
T: 0113 273 0300 F: 0113 273 0302  
E: solutions@ait.co.uk W: www.ait.co.uk

Company registration number: 4380885

100215EAM01

